

Wal-Mart Member Education Kit May 2005

Oppositional Activities: How You Can Help

This is a list of oppositional activities in which CEA members and local affiliates may choose to engage. Members and locals are encouraged to implement these activities as they deem appropriate.

For Members:

- Choose not to shop at Wal-Mart Discount or Supercenters or SAM'S CLUB
- Identify alternative shopping locations and share them with your local association
- Shop at stores on the "alternative list" provided by your local association
- Engage in the AFL-CIO "Don't Buy School Supplies at Wal-Mart" campaign this summer and fall
- Educate yourself with the CEA Wal-Mart Member Education Kit (online at www.coloradoea.org)
- Educate your family and friends
- Participate in local coalitions that are conducting oppositional activities
- Write letters to the editor of your community newspaper
- Share this information with local and state policy makers and politicians
- Support candidates for office who are NOT "Too Extreme for Colorado"
- Join a coalition in your community that is blocking a new Wal-Mart or SAM'S CLUB

For Local Associations:

- Build a coalition with labor unions and other progressive organizations in your community, such as United Food and Commercial Workers and ACORN
- Educate Association leaders and members using the CEA information kit
- Organize local oppositional activities, such as informational picketing and leafleting in your community
- Ask members to provide testimonials and/or personal stories for use by CEA
- Develop a list of local and Internet shopping alternatives and provide the list to our members
- Publish information about your local's activities in your local newsletter
- Continue, with CEA materials, to educate our members about "Too Extreme for Colorado" and Wal-Mart's anti-union, anti-worker practices
- Update other locals in your UniServ Unit and your CEA Board Director(s) about your local's activities

We know that each CEA-NEA member must determine what action to take, if any. We each have different circumstances and we must consider these circumstances before we decide. Our Association supports each member's personal decision.

We encourage you to...

THINK ABOUT IT.

Every time you buy something from Wal-Mart, are you supporting one of public education's "Too Extreme for Colorado" worst enemies?